

Title: Development and Implementation of Joint Study Programme in International Business Management [JD in IBM]

Project type: ERASMUS/PROG

Ref. no.: 219410-IC-1-2005-1-LT-ERASMUS-PROGUC-1

Promoter/coordinator: Klaipeda College of Social Sciences, Lithuania

Duration: 3 years

Actual stage: finalised, with the Final Report under the evaluation of the European Commission

Total value for the University of Pitesti: 27.870 Euros

Summary:

The goal of this project is to develop a first degree joint study programme in International Business Management and begin its implementation in the 6 European higher education institutions. Implementation of this programme in genuinely integrated manner will educate graduates with such competencies that enable them to be competitive in the international labour-market and act in the multicultural environment.

Target group of the project is students at undergraduate level studying for a first degree at higher education institutions in European countries.

Main activities: Analysis of needs and requirements of professional competencies required for international business manager; development of the program structure and its implementation; creation of the joint quality assurance system; testing and external evaluation of the program; improvement and legislation of the joint study programme; implementation of the joint study program at the partner institutions; dissemination of the project results and good practices.

The result of the project is considered not only developed and implemented joint curriculum of the course, but also created, acquired and collected means necessary for its implementation. Network of the program will integrate informational technologies as a mean for the smooth implementation of the program.

Expected outputs: successfully implemented joint study programme delivered by partner institutions in a genuinely integrated manner, involving student and staff mobility, joint delivery of the courses agreement on admission criteria, learning outcomes assessment, quality assurance and recognition.

Impact of the project: integrated international and cross-cultural dimension into curriculum and learning outcomes, increased mobility between partner institutions, enhanced internal joint quality assurance through cooperation between partner institutions, increased employability of first cycle graduates of higher education graduates.

Partnership:

1. Klaipeda College of Social Sciences, Lithuania (coordinator)
2. Rezekne Higher Education Institution, Latvia
3. The College of Computer Science, Poland
4. Bragança Polytechnic Institute, Portugal
5. Cumbernauld College, United Kingdom
6. University of Pitesti, Romania

Project's website at: www.jodee.eu