

Title: Beyond Retirement - A Migrant Integration Resource [BRAMIR]

Project type: Erasmus+ / KA2 – Strategic Partnerships for adult education
Ref. no.: 2016-1-DE02-KA204-003275

Promoter /Coordinator: Jugendförderverein Parchim/Lübz e.V.(Germany)

Duration: 01.09.2016 – 31.08.2018

Total project grant: 293338 Euro

Total grant for the University of Pitesti: 21779 Euro

Local coordinator for the University of Pitesti: Georgeta CHIRLESAN

Summary:

Research conducted by partners has highlighted the vast array of skills and tacit knowledge that the retired people have acquired during their working lives. The BRAMIR project consortium suggest that Europe's older generations could help alleviate shortages of skilled workers in

certain key migrant support areas and with appropriate training Europe's retirees can be counted on to advance the integration of migrant communities; improve the qualitative life experience of migrants; and enhance the prospects of migrants in the labour market. The impact of the European Year of Voluntary Activities Promoting Active Citizenship in 2011 and the European Year for Active Ageing and Solidarity between Generations in 2012 can be seen in the significant increase in the numbers of senior volunteers who have registered with volunteer placement services. As a result there is an abundance of raw talent waiting to support the actions of the BRAMIR project consortium.

While developing skills of senior volunteers for reasons of inclusion has a significant social value, it is a fact that this cohort of European society have a continuing contribution to make to European society and Europe's need for their continued participation as active members of society will grow as the number of retirees increase in the coming decades. The alignment of senior volunteers with the development of key competences of migrant communities represents an innovative and sustainable new learning partnership.

Aim and objectives:

The BRAMIR Project proposes the development and implementation of a multi-layered andragogic framework designed for a seniors target group comprising older workers approaching retirement and recent retirees. This framework will incorporate a bespoke train-the-trainer curriculum, a suite of psychographic profiling tools and a digital toolbox of appropriate teaching resources to enable the redeployment of the seniors target group as volunteers to support the development of key civic and social competences within the established and growing migrant communities. The project proposes a mutually beneficial arrangement affording the seniors target group an opportunity to remain active contributors to society while addressing the growing migrant integration problem.

The project consortium believes that using ethnicity or country of origin to define migrant needs within a host country is no longer a suitable approach. Instead the BRAMIR project will develop an innovative methodology based on an analysis of sinus milieu® groups within migrant communities. This psychographic profiling approach will identify key variables within migrant communities taking into account criteria such as education, social and cultural values, attitudes, interests and lifestyles, and will inform the development of appropriate learning resources to support the acquisition of key social and civic competences.

Outcomes:

1. Summary Research Report & Needs Analysis to identify existing models of best practice for (a) the development of migrant support programmes; (b) the use of psychographic profiling; (c) the design and provision of induction training; (d) the development and delivery of train-the-trainer course-ware; (e) available tools and resources for developing key civic and social competences; (f) the most appropriate technologies for working with the project target groups.
2. Psychographic Profiling Tools;
3. Induction Training Programme for educators and volunteer managers to enable them working with senior volunteers in their proposed role as migrant integration workers.
4. Train-the-trainer Curriculum for senior volunteers;
5. E-learning Portal to support a wide range of innovative on-line course-ware;
6. Digital Toolbox of Key Competence Acquisition Resources to help infusing the “digital culture” into the integration processes of adult migrants to help develop the key civic and social competence essential for integration;
7. A Policy paper titled "Beyond Retirement - A Migrant Integration Resource" to present the project findings.

Partnership:

1. Jugendförderverein Parchim/Lübz e.V., coordinator (DE)

2. Centre for Advancement of Research and Development in Educational Technology Ltd - CARDET (CY)
3. Meath Community Rural and Social Development Partnership Limited (IE)
4. E-SENIORS: Initiation des Seniors aux NTIC Association (FR)
5. Oxfam Italia Intercultura Società Cooperativa Sociale di tipo A Onlus (IT)
6. Universitatea din Pitesti (RO)
7. Future in Perspective Limited (IE)
8. Innoventum Oy (FI)
9. E.N.T.E.R. GMBH (AT)